

# Landscapes of Domestic Climate Investment & Finance

Experience from five years of tracking in France

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#### In partnership with:











### **I4CE – Institute for Climate Economics**

A think tank providing public and private decision-makers with expertise on economic and financial issues related to the energy and ecological transition

Agriculture, Forest and Climate
Industry, Energy and Climate
Cities, Infrastructure and Climate
Finance, Investment and Climate

I4CE is an initiative of Caisse des Dépôts and Agence Française de Développement and is also supported by Morocco's Caisse de Dépôts et Gestion.



### Presentation Structure

What are landscapes of domestic climate investment and finance?

- How has this been applied in France?
- How can this be of use for different stakeholders and policy discussions?

What is a landscape of domestic climate investment and finance?



What is a landscape?

# Tracking investment and financial flows in domestic low-emission tangible assets

### 4-step methodology

- Measure capital expenditure in low-emission projects
- 2. Identify the project managers involved
- 3. Understand which financial tools they used
- Map public and private channels supporting these tools from capital source

### 5 key low-carbon domains



RENEWABLE ENERGY SUSTAINABLE INFRA-STRUCTURE

NUCLEAR

GHG
EMISSIONS
DUTSIDE FUEL
COMBUSTION

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**Example of France** 

# From reporting to decision-making why keep track of domestic climate finance?

- Reporting to decision-makers on the status of climate-related investment and financial flows in a coherent manner;
- Measure the gap between current financial flows and investment needs to achieve climate objectives
- Identify policy factors behind investment successes and setbacks, recommend solutions to reduce the investment gap
- Provide national strategies with a tool to plan how to raise and reorient public and private flows towards climate investment

From I4CE and EEA policy brief <u>Landscapes of domestic climate finance in Europe : supporting and improving climate and energy policies for a low-carbon, resilient economy</u> (2016)

#### What is a landscape?

### Landscape of domestic climate finance

#### Landscape of climate finance in 2016

Sources and intermediaries

#### **Administrations** publiques

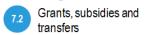
Central and local government, agencies, european funds

1.7 **Public financial** institutions

> 15 Commercial banks and financial markets

8.3 Household and private companies' own funds

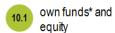
#### Financing instruments







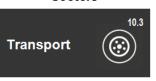




#### in billion current euros

I4CE - Institute for Climate Economics (2017)

#### **Sectors**











Reduced VAT rate

#### Investments

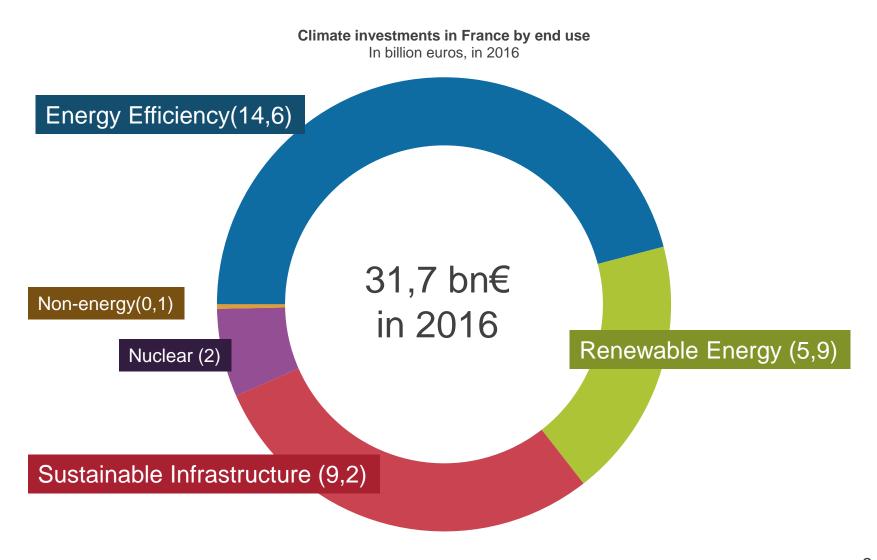








# 31,7 billion euros invested in low-emission areas in France in 2016

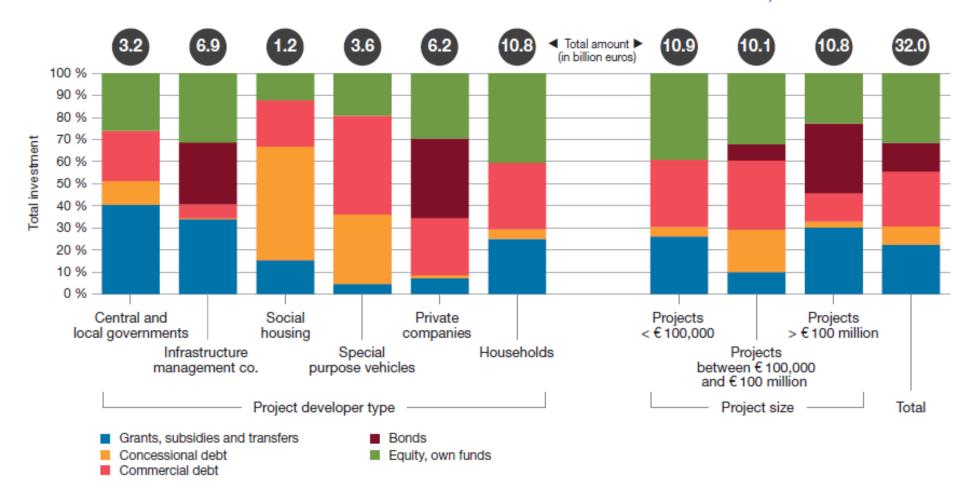




A project-oriented approach

# Funding instruments vary depending on project developer and project size

#### LOW-CARBON INVESTMENT FUNDING INSTRUMENTS BY PROJECT DEVELOPER AND PROJECT SIZE, 2016

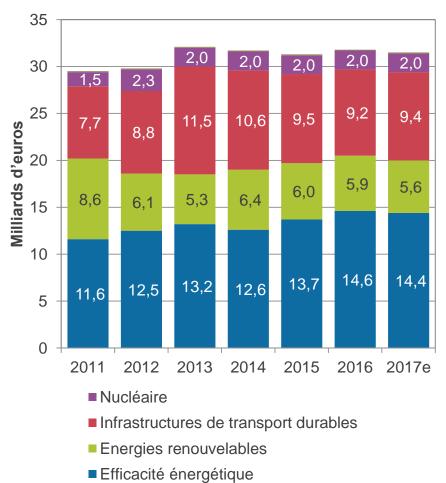




#### Résultats

## Overall results: stable investments since 2013, but variations across end investment areas

#### Vue d'ensemble



#### Détail par domaine



Note: dans cette édition, l'année 2017 fait l'objet d'estimations (e)

How has the work in France been conducted?



## Timeline of French Project

#### 2012 2015 - Scoping Study 2016 - 2rd Edition - Methodology 2017 - French TE - Relationship - Workshop Legislation with EEA 2018 with stake-Article 174 - French holders - Recognition **National** of interest at - Support Climate EU level projects Strategy internationally (SNBC) - Forward - Integrated into lookinging Sustainable methodlogy Finance developed discussions



# Key Project Stakeholders in France and beyond.

#### Avec le soutien de:





Agence de l'Environnement et de la Maîtrise de l'Energie



MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE









CAN-France; European Climate Foundation; IDDRI; CPI; Climate-KIC; CBI; ...

Business: SER; EPE; French Banking Association

Among others...



#### Introduction



## The results of the Landscape correspond to the needs of French decision makers

France's energy transition act mandates tracking and mapping climate finance flows

The government is to present an annual report to the Parliament which "quantifies and analyses public finance, assesses private finance, and measures their adequacy with the financial requirements to achieve the objective and transition pace of the law".

Art. 174 of the Energy transition for green growth act (LTECV, 2015)

- Energy Transition Act: Article 174
- Contributions to Finance Bills (PLF): DPT Climate and Energy transition draft budget
- Reports for French Strategy on green finance: defining the "business plan" for the energy transition
- Economic, Social and Environmental Council: opinion on the energy transition of February 2018
- CGDD and Eurostat: national climate change mitigation expenditure account
- French National Energy and Climate Plan (SNBC)



## French National Energy and Climate Plan

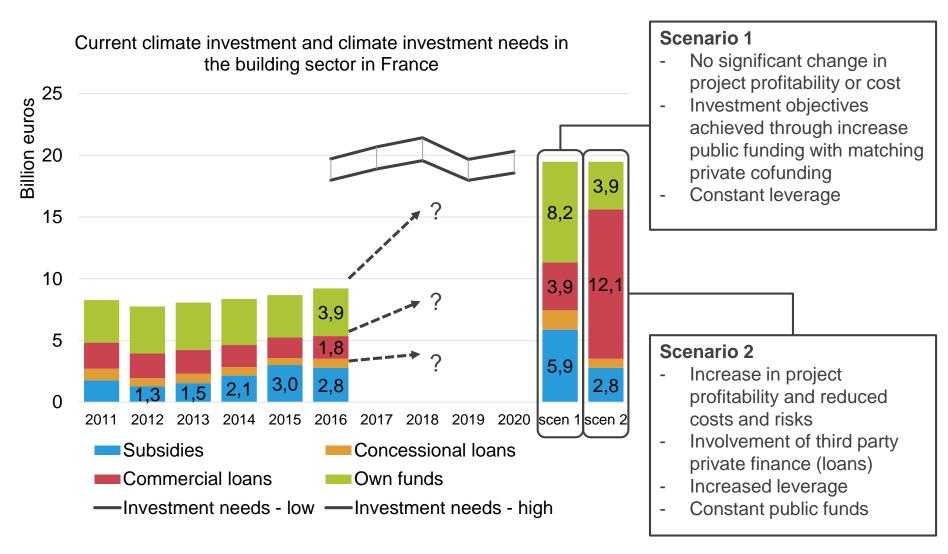
- National Energy and Climate Plans (NECPs) are the new framework within which EU Member States have to plan, in an integrated manner, their climate and energy objectives, targets, policies and measures to the European Commission.
  - All Member States to submit by end 2018
  - Final plans due 31 December 2019
- Stratégie National Bas Carbone (SNBC) in France
  - First SNBC published in 2017
  - Second version in 2018
- Gap analysis: Embodied investments and financing plan

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#### Towards a gap analysis

## In France, in 2016 and 2017, the gap between current investment and needs reaches €20 to €40 billion



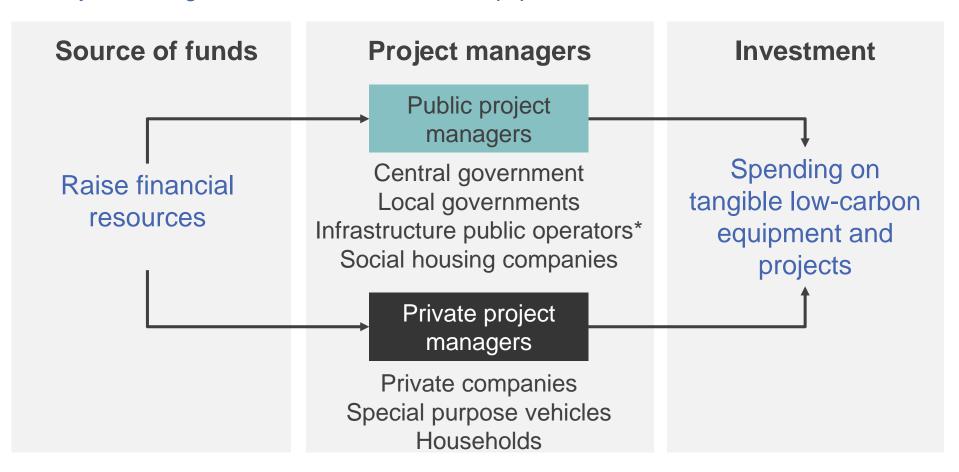
How can this be of use for different stakeholders and policy discussions?



A project-oriented approach

# Project managers raise funding to cover their low-emission investment spending

Project managers = direct owners of the equipment into which investment is made



<sup>\*</sup> Operating in regulated markets to manage and upgrade publicly-owned infrastructure such as rail, electricity or gas networks

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A project-oriented approach

# Better understand public support for project managers

- Household paying for thermal retrofitting of their house
- Municipality government conducting a project to create a tramway line (AOT)
- A special purpose vehicle (SPV) created to fund the construction of a wind farm
- Industrial company acquiring more energy efficient machinery
- Service company buying electrical vehicles
- Central government paying for the retrofitting of one of its buildings



#### Contextualizing results

# National Context: transparency to improve policy choices to fight climate change

## Significant investments are made each year in the sectors affected by the climate

50 Private Housing Maintenance and bn€ Improvement Expenditures in 2016

287 Annual market for real estate
bn€ transactions (new and old homes)
in 2016 (1)

40 Annual market for the acquisition of bn€ passenger cars in 2016<sup>(3)</sup>

371 All fixed capital investments in bn€ France in 2016 (6)

# It is a question of redirecting certain flows today away from carbon intensive areas

4 Missed opportunities:

bn€ maintenance-improvement without energy efficiency in 2013<sup>(2)</sup>

13 Negative environmental tax

bn€ expenditures in 2015, including gasoline-diesel (4)

71% Share of vehicles sold in CO2 classes greater than or equal to B (> 100gCO2 / km) in 2016 (5)

3 Fossil energy subsidies in on€ France, in 2014 <sup>(7)</sup>

<sup>(1)</sup> Comptes du logement 2016 ; (2) Enquête OPEN 2013, travaux sans impact énergétique sur postes liés à la thermique (isolation, chauffage, ventilation) ; (3) Comptes des transports 2016 ; (4) Cour des Comptes, Efficience des dépenses fiscales relatives au développement durable, 2016 ; (5) SDES ; (6) INSEE, Comptes du patrimoine, (7) OCDE-AIE



#### Contribution for policy making

## Transparency on Domestic Climate Investment & Finance

#### COMPARISON OF THE SCOPE AND RESULTS OF LANDSCAPES OF DOMESTIC CLIMATE FINANCE IN EUROPE

	Germany	France	Belgium
Authors	Climate Policy Initiative (CPI, 2012)	I4CE (CDC Climat, 2014; I4CE, 2015c)	Trinomics, Ernst & Young (Trinomics, 2016)
Partners	-	MEEM, ADEME	Federal Public Service for Health, Security of the Food Chain and Environment
Year covered	2010	2011 to 2015	2013
Scope			
Mitigation	covered	covered	covered
Adaptation	not covered	not covered	partial coverage
Investment	(in 2010)	(in 2014)	(in 2013)
Total	€37 billion	€32 billion	€6.4 billion
% of GDP	1.4%	1.4%	1.6%
% of GFCF <sup>(2)</sup>	7.3%	6.4%	7.3%
Financing	The study indicates that 95% of finance comes from private sources, of which half is in the form of concessional loans issued by government-owned institutions.	The public sector supported more than half of finance (55% in 2014). The main instruments are direct grants and subsidies to project developers.	The principal financial tools are equity capital and bank debt. Concessional debt represented only 3% of total finance. However, public investments represented 34% of the total

Source: I4CE, CPI, Trinomics, according to comparison Table designed by I4CE for the EEA workshop "Domestic Landscapes of Climate and Green Finance in Europe" of 25 October 2016, Eurostat

<sup>(1)</sup> Separate coverage in the context of this edition: the amounts invested in R&D are not included in total investments.

 <sup>(2)</sup> Gross fixed capital formation (GFCF) is a national accounting indicator that describes the investment expenditures during a given year. The GFCF takes
 (2) La into account for investment expenditures on some intangible capital.



## Further documents and readings





### Questions for discussion

- How could a better information on climate investment and finance support Polish policy making?
- As a Stakeholder, how could this type of analysis be of interest for your institution?
- Where might data already exist that could support this process?
- What might be the conditions of success for such a project in Poland (stakeholders, focus, timeline, etc.)?

### Thank you for your attention!

# Questions and comments welcome at

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#### International focus



## I4CE aims to support methodological convergence and provide insights from our experience in France

Open invitation to discuss how we could support similar assessments in other countries

### Develop methodological guidance

Workshop held with the EEA, bringing together researchers and government representatives interested in Landscapes (2016)

# Connect green finance with the real economy

HLEG, EU
Sustainable Finance
Action Plan and
Observatory

# Support similar work engaged in other countries

Morocco (CDG/I4CE)
Germany (IKEM),
Poland (Wise Europa,
NCI, I4CE)
Latvia and Czech
Republic (IKEM)



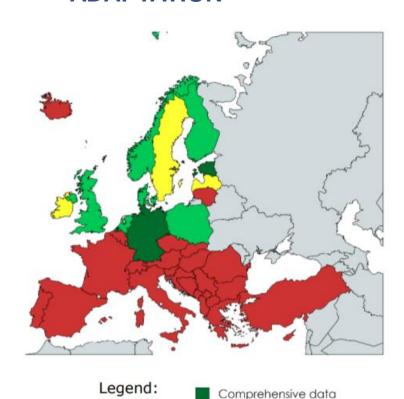
Planned expenditure

Contribution for policy making

## EU: Data climate investment & finance remains partial

#### **MITIGATION**

#### **ADAPTATION**



availability

Partial data availability



Potential data availability No identified data Source: EEA 2017 availability

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## **EU**: Policy Inputs

- Sustainable Finance Discussions
  - The High Level Expert Group (HLEG) convened by the European Commission concluded in 2017 the need "to establish a European Observatory on Sustainable Finance to support evidence-based decision-making".
  - The May 2018 legislative proposal included the Observatory, even if it is not mentioned in the Commission's Action Plan
- National Energy and Climate Plans
  - Finance and investment not systematically addressed across areas of focus
  - French experience can help support better investment and 'capital raising' to achieve their implementation

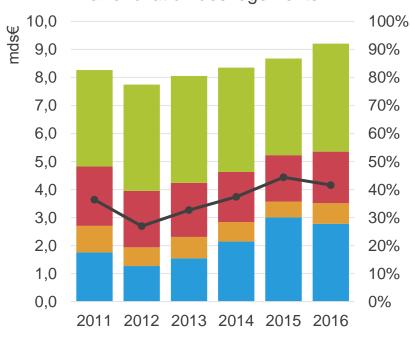
# Annexes



#### Annexes Panorama des financements climat

#### Rénovation des logements : hausse des investissements et de la part des financements conduits par le public

#### Financement des investissements dans la rénovation des logements



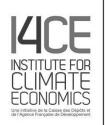
- Fonds propres, autofinancement
- Dette commerciale
- Dette concessionnelle
- Subventions, aides et versements
- part des financements conduits par le public (en %)

#### Les aides publiques pour le financement de la rénovation des logements privés



- Fonds d'Aide à la Rénovation Thermique
- Aides de l'ANAH
- Certificats d'économie d'énergie
- Eco-prêt à taux zéro
- Crédit d'impôt (CIDD/CITE)
- ■TVA taux réduit

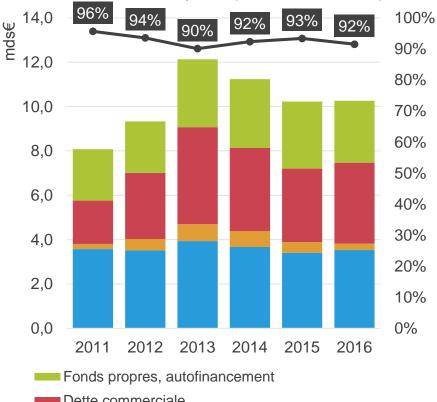
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#### Annexes Panorama des financements climat

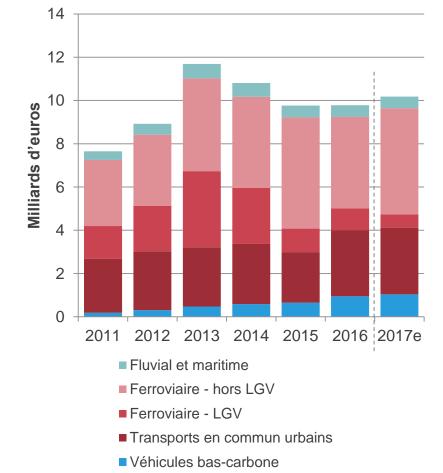
#### Baisse des investissements dans les infrastructures de transport et hausse des dépenses d'acquisition de véhicules

Financement des investissements dans le secteur des transports (infra. + véhicules)



- Dette commerciale
- Dette concessionnelle
- Subventions, aides et versements
- part des financements conduits par le public (en %)

#### Evolution des investissements en faveur du climat secteur transports

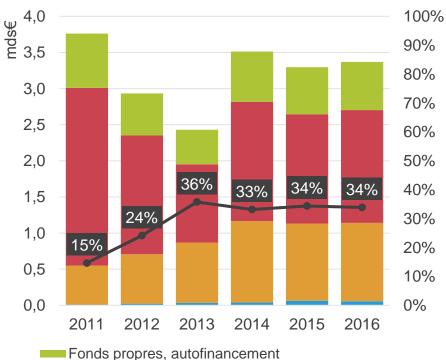




#### Annexes Panorama des financements climat

#### Production d'électricité renouvelable\* : stabilisation des investissements et du rôle des institutions financières publiques

#### Financement des investissements dans la production d'électricité renouvelable centralisée



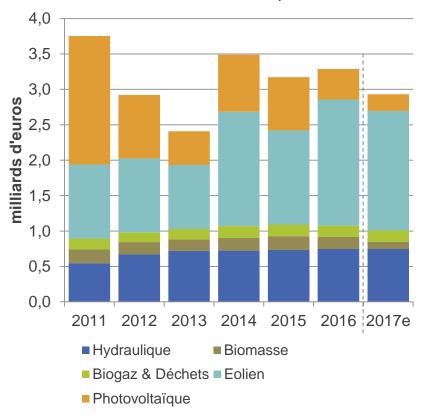
Dette commerciale

Dette concessionnelle

Subventions, aides et versements

part des financements conduits par le public (en %)

#### Investissements dans la production d'électricité renouvelable, par filière





### EU: Sustainable Finance Observatory

- Commission's Action Plan and legislative proposal must be seen in light of: « greening » the financial sector, without generating a new pipeline of investments, will not necessarily contribute to achieving climate objectives.
- Financial instruments, such as green bonds, have important « informational » roles to play, however an ESG checklist approach to labeling is not appropriate to ensure 'climate-coherence' (not to mention 'Paris').
- A holistic approach is needed to thinking about investment – and how it is financed – to understand how the financial system can support the low-carbon resilient real economy. I4CE has piloted an approach in France to assist in doing this.



#### Methodology

# Current scope leaves room for further extension on key sectors and topics

#### Difficulty of coverage increases for diffuse sectors

Scope		
Gap analysis Landscape + investment needs	<ul> <li>Energy efficiency, renewable energy, infrastructure and other GHG reductions</li> <li> in buildings, transport and energy production (small scale and large scale);</li> </ul>	
Tracking Landscape only	<ul> <li>Energy efficiency and renewable energy in industrial processes and the agricultural sector;</li> <li>GHG mitigation in the forestry sector</li> <li>Research and development with climate applications</li> </ul>	
Upcoming extensions in 2018/2019	<ul> <li>Other GHG mitigation actions in the agricultural sector</li> <li>Better coverage of industrial energy efficiency</li> </ul>	
Key sectors and topics For possible further development	<ul> <li>Adaptation to climate change</li> <li>Mapping investment needs in the <i>upstream</i> industrial sector<sup>(1)</sup></li> <li>Investments for energy security, in energy networks</li> </ul>	

<sup>(1):</sup> Investments in the upstream machinery required to produce low-carbon equipment, e.g. solar panel factory



#### Methodology

# Combining approaches to estimate low-carbon investment needs

Top-down or « macro » In France : SNBC-1's economic assesment	Bottom-up or « micro » I4CE's Landscapes	
Macroeconomic modelling	Low-carbon investment mapping	
In a simulation of the economy as a whole, a set of climate policies and measures results in private agents re-allocating labour, capital and energy along their production functions.	Tracking investment needs from public and private developers in a set of low-carbon equipment. Analysing for each item how investment was financed through public and private channels.	
Best suited to compare between two future scenarios	Best suited to compare between current situation and near to medium future	
<ul> <li>Allows observations on GDP, employment, trade balance, capital availability</li> <li>Takes into account overall changes in wages, productivity, cost of capital, etc.</li> </ul>	<ul> <li>Allows closer monitoring of policy factors leading to investment successes or setbacks;</li> <li>Finer description of financing structures, of specific or innovative equipment and of shifts in capital stocks of specific sectors</li> </ul>	
<ul> <li>Simplified production functions may over or under-estimate the investment challenge</li> <li>Little sectorial or item disaggregation may mask important transformations</li> </ul>	<ul> <li>Intensive in data collection</li> <li>Sensitive to the definition of low-carbon assets</li> </ul>	



#### Methodology

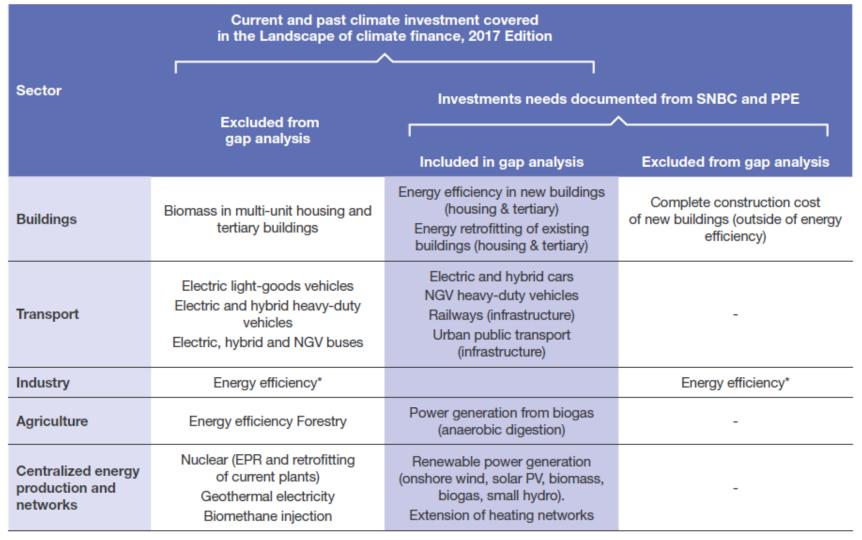
# Distinguish climate investment and climate finance, today and in the future

	I4CE Landscape Application in France : 2011-2017	National Plans In France : SNBC-1 to 2030
Climate investment	Tracking capital expenditure in material low-carbon equipment e.g. residential retrofitting, low-carbon vehicles, etc.  • Made by households, companies and public institutions  • Projects that emerge current economic and regulatory conditions (expected gains and losses)	<ul> <li>Mapping investment needs to achieve national objectives</li> <li>e.g. deploy X thousand electric vehicles by 2025, etc.</li> <li>Made possible and profitable through new policies and measures (e.g. carbon pricing)</li> </ul>
Climate finance	Funds used by project developers to cover their investment expenditure • Provided by public institutions (subsidies), banks and financial markets (loans, bonds) or project developer's own funds • Third-party private finance is often attracted by the project's expected revenues and risks	<ul> <li>Projecting which public and private resources could be mobilised</li> <li>Possible increase of private finance reflecting improved economic and regulatory conditions for low-carbon projects</li> <li>Resources can be additional or redirected</li> </ul>



#### **Application in France**

# I4CE's bottom-up gap analysis: tracking of current flows + mapping of investment needs



<sup>\*</sup> In the industrial sector, even though both current and required climate investment can be estimated, scope and sources differ too widely to allow a direct comparison



## Illustration: list of selected actions (1/3)

BUILDINGS	
Energy efficiency in new buildings	Buildings complying with « low consumption » (BBC) label
	Buildings complying with « positive energy » (BEPOS) label
	Buildings complying with 2012 thermal regulation
Thermal	High efficiency gas boiler (>95%)
retrofitting of	Wood stove & biomass boiler
existing buildings	Insulation of internal & external walls
	Insulation of doors and windows
	Insulation of roofs, ceilings
	Heat pumps (air / water / geothermal)
	Thermal solar in individual homes
	Other retrofitting spending, in multi-house buildings and in the social housing sector



## Illustration: list of selected actions (2/3)

TRANSPORT		
Low-carbon vehicles	Acquisition of low-carbon vehicles, including fully-electrical vehicles and plugin hybrid vehicles (<60gC02/km)	
Installation of recharge infrastructure for electrical vehicles		
Railway infrastructures	Major high-speed rail construction works (5 projects ongoing from 2011 to 2015)	
	Investment spending in maintenance and upgrade of existing infrastructure (done by SNCF Réseau, public company)	
Waterways infrastructure: investment spending by VNF		
Sea port infrastructure: investment spending by major public port authorities		
Urban transport	In Ile-de-France region: investment spending by RATP	
infrastructure	In other towns: investment spending by transport authorities	



## Illustration: list of selected actions (3/3)

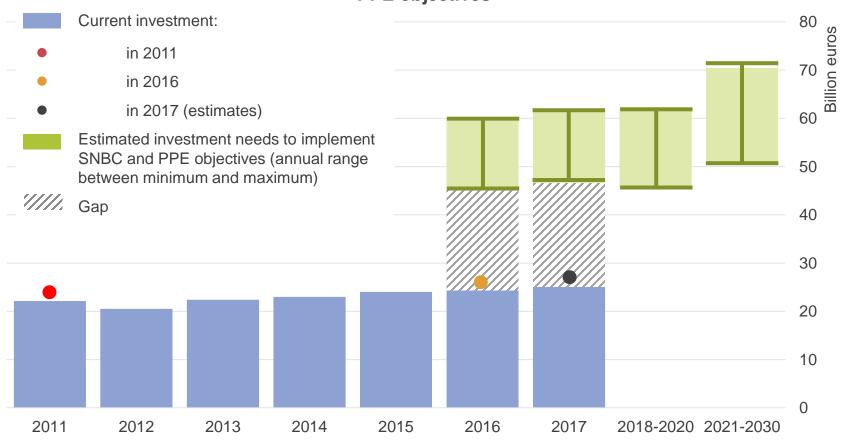
CENTRALIZED ENERGY PRODUCTION & NETWORKS	
Renewable	Construction of biogas units
electricity	Construction of biomass units
generation	Construction or upgrade of waste incineration plants
	Onshore wind (no offshore wind as of 2015)
	Construction or upgrade of geothermal plants
	Maintenance and upgrade of hydro electrical equipment
	Utility-scale photovoltaics (solar farms)
Fossil fuel	Fuel switch: removal of coal and oil-fired plants with replacement within the same year with gas-fired plants
Nuclear	New nuclear plant : EPR works
	Energy production upgrades of existing nuclear plants
Networks	Extension of heat distribution networks (district heating)
	Connecting renewable electrical capacity to networks



#### Towards a gap analysis

## In France, in 2016 and 2017, the gap between current investment and needs reaches €20 to €40 billion

Annual gap between current investment (tracked in the Landscape of Climate Finance) and estimated investment needs to implement SNBC and PPE objectives





## A « project-oriented » approach

- We look for new low-carbon tangible equipment is installed during a given year (= capital formation)
- We then estimate:
  - How much was spent « overnight » for this equipment
  - How the owners gathered the funds to support this spending
- This is different from:
  - A "contributor-oriented" approach, asking banks or public bodies how much they contributed to projects;
  - A "financial asset-oriented" approach, asking investors to tell how much outstanding green assets (equity, debt) they own

